



Dear Sir/Madam,

Greetings from Sankara Nethralaya Women Auxiliary (SWAN).

SWAN, a team of homemakers turned dynamic volunteers, is dedicated to a lofty and noble mission of unflinching service to the needy patients of Sankara Nethralaya. After its inception in 1984, SWAN, a Public Charitable Trust, continues its immaculate service for over three decades, rendering support to the poorest of the poor.

The Swan, according to Hindu mythology, is a divine bird blessed with the power to separate milk from water. Likewise the SWAN team showers the pure milk of kindness and care on those who need it most - patients with vision impairments.

In our mission to serve the underprivileged, we rely on the generosity of individuals and business houses like your good self, who are committed unconditionally to serve the society.

Please go through the attached fliers for better understanding the activities of SWAN and how you can contribute.

Any little contribution you make could go a long way in aiding the SWAN team to render its services to the needy.

While we delightfully place on record with gratitude your benevolence, we "look up" to your steadfast association to continue this work with "Bigger ideas". We look forward eagerly to your enthusiastic participation to join us in our mission to support those in need.

As a goodwill gesture, SWAN is excited to invite you to join us in our forthcoming fund-raising event, a dance drama, "Sathvaro Radhe Shyam No", refeatured on popular demand, depicting Leelas of Lord Sri Krishna on **21<sup>st</sup> September 2014**.

**The official donor passes shall be sent on receipt of the donation**

**Our donation schemes**

**Annappoorani Scheme: Rs.2,500/-**

**Spectacle Scheme Rs.2,500/-**

Please find enclosed a brochure detailing donation schemes for your ready reference. Our team would be very happy to address any queries you might have.

Thanking you,

Truly yours,

Kausalya Appukutty  
SWAN Trustees

Sudha Haridas

Surekha Mehta

Dr. Vasanthi Badrinath

For more details please contact: G.G. Malathi, Event Manager & Swan co-ordinator- 93828 32910  
revathi@snmail.org

# Make your special day **meaningful**

by contributing to **SWAN**



## What is SWAN?



**Sankara Nethralaya Women's Auxiliary** is a team of homemakers turned dynamic volunteers working **since 1984**, towards the noble mission of unflinching service to needy patients of Sankara Nethralaya.

## What does SWAN do?

Working closely with the hospital in its various departmental activities, SWAN has been engaged in serving the indigent patients by providing them free food (under **Annapoorani Scheme**), **dark glasses** and **spectacles**, absolutely cost free.

## How can YOU help?

### 1. Choose a date



Choose any date that is special to you.  
A birthday, wedding anniversary or a special day in memory of a loved one.

### 2. Pick a scheme



Pick any donation scheme ranging from **Rs. 1000 to Rs. 25,000 & above**.  
For details see attached brochure.

### 3. Mail us



Send the filled up brochure to the address mentioned in the brochure (along with the cheque / cash for your donation).

And on your special day, your donation shall help to serve our needy patients!

## Join us in our **diligent march**

to create a better world for our less fortunate brethren





## Annapoorani Scheme

**Serve** free food for Sankara Nethralaya's needy in-patients

## Spectacle Scheme

**Present** spectacles to those who can't afford it



## Dark Glass Scheme

**Supply** dark glasses to patients



# SWAN Activities



## Volunteer Support

**Engage** actively in patient counselling, drug counter management, event management & secretarial desk support



## Corpus Fund

**Seek** support for needy patients



## Independent SWAN Team

**Manage** Utility Shop, Creche & telephone booths at various branches of Sankara Nethralaya

